code, content, and control in spatial search

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an informational right to the city?

Spatial Search, Santa Barbara  
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augmented realities
fifth avenue
Advertising/SEO
What power have you got?
Where did you get it from?
In whose interests do you exercise it?
To whom are you accountable?
And how can we get rid of you?
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Where did you get it from?
In whose interests do you exercise it?
To whom are you accountable?
And how can we get rid of you?
code and algorithms
code and algorithms
How does Google Local rank business listings?

As with all Google search results, Google Local ranks listings based on their relevance to the search terms you’ve entered, and geographic distance is only one of the factors we consider. Sometimes our search technology decides that a business that’s farther away is more likely to have what you’re looking for than a business that’s closer.
“Hi Mark, Thank you for your interest in GoogleLocal (beta). At this time, we don't provide this information. However, we appreciate your feedback on the usefulness of this information. Thank you for your support as we work to improve GoogleLocal. Regards, The Google Team.”

(a message they sent to me in 2006)
design and data/system architectures
data presences and absences
systems of governance
through centrality in an attention economy
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an informational right to the city

“The right to the city is far more than the individual liberty to access urban resources: it is a right to change ourselves by changing the city.”

“The freedom to make and remake our cities and ourselves is, I want to argue, one of the most precious yet most neglected of our human rights.”

- Harvey 2008
Related work:
thank you