As Geospatial Technologist at Google, Ed Parsons (M.A. Cranfield Institute of Technology; Honorary Ph.D. Kingston University, London; fellow of the Royal Geographical Society) is responsible for evangelizing Google’s mission to organize the world’s information using geography. In this role he maintains links with Universities, Research, and Standards Organizations that are involved in the development of Geospatial Technology.

Parsons was the first Chief Technology Officer in the 200-year-old history of Ordnance Survey, and was instrumental in moving the focus of the organization from mapping to Geographical Information. He came to the Ordnance Survey from Autodesk, where he was EMEA Applications Manager for the Geographical Information Systems (GIS) Division.

He is based in Google’s London office, or anywhere else he can plug in his laptop.

Web: [http://www.edparsons.com/](http://www.edparsons.com/)