Julio Rivera (Professor of Management, Marketing and Geospatial Science at Carthage College) is focused on helping students understand and research “Big Data” problems in business by applying different methodologies to their work. His current work focuses on embedding research widely into the undergraduate curriculum, particularly in business. Rivera is an international leader in the in the undergraduate research movement and is Emeritus President of the Council on Undergraduate Research (CUR, www.cur.org), where he was President and served on its executive board. Rivera serves as a consultant to government, business and higher education.

Rivera was the recipient of the 2002 Carthage College Distinguished Teaching Award. He served Carthage as Provost and Vice President of Academic Affairs. He was Chair of the Department of Geography and Earth Science where he founded and developed the Geographic Information Science (GIS) program. Rivera earned his Ph.D. in Geography from the University of Wisconsin-Milwaukee, and completed a post-doctorate in Management and Marketing at the Hough Graduate School of Business at the University of Florida.