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Michael Gould received a Ph.D. from the State University of New York at Buffalo, and has been teaching and researching in the field of GIS since 1991, when he moved to Spain. In 2008 he joined Esri (Redlands, CA) as director of education and now is back in Spain as Esri’s global education manager. In this capacity, he works on diverse educational projects in collaboration with Esri’s 84 international offices and with almost 11,000 universities.