**Think Spatial**
The Center for Spatial Studies’ brown-bag forum on spatial thinking

**Presents**

Werner Kuhn, Nick Eidler, and Marc Thiemann  
University of California, Santa Barbara

**The New UCSB Interactive Campus Map**  
Tuesday, March 14, 2017  
12:00 p.m.  
3512 Phelps Hall

**ABSTRACT:** UCSB’s Interactive Campus Map (ICM) is about to be launched in its third version, which will be significantly different from its predecessors in terms of mobile, support for routing (walk, bike, car), and better search. The goal of this presentation is to inform the audience about the design goals, demonstrate the current stage of development, and get feedback on design choices and options. Further, the currently running usability tests will be described.

**Bios:**

Werner Kuhn holds the Jack and Laura Dangermond Endowed Chair and is a professor in the Department of Geography at UCSB. He is also the director of the Center for Spatial Studies at UCSB.

Nick Eidler is a 4th year undergraduate student at UCSB studying Computer Science. He has been contributing to the new campus map since 2016, working primarily on front-end architecture and server management.

Marc Tim Thiemann is a digital media undergraduate student from the University of Bremen (Germany) who is visiting UCSB from mid-January until mid-June to write his Bachelor thesis in cooperation with the Center for Spatial Studies. His bachelor thesis is entitled, “Usability Engineering of an Interactive Campus Map,” and includes usability tests as well as front-end development work to improve the usability of the new ICM.